



Presents

BANGLADESH RETAIL CONGRESS

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**BRAND
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Inspiring Brands in Bangladesh

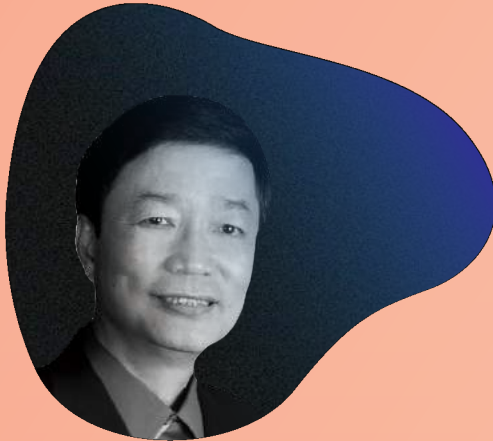
REDEFINING RETAIL

Date 18 November, 2017 (Saturday)
Time 08:30 AM – 05:30 PM
Venue Sky Ballroom
Le Méridien Dhaka

Registration & Information

Call: +880 1925 969 444, +880 1955 680 756
Email: retail.congress@gmail.com

OUR KEYNOTE SPEAKERS



ARMANDO O. BARTOLOME

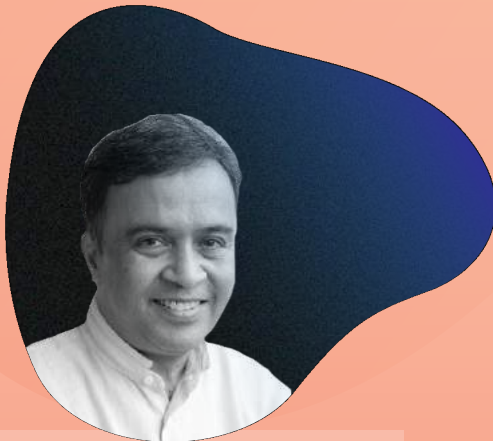
Philippines' Franchise Guru
President

GMB Management Services Global Inc.

Armando O. Bartolome or "Mr. B" is the President of GMB Management Services Global Inc. and the President of GMB Franchise Developers Inc. The many clients he mentored dubbed him as the Philippines' Franchise Guru. He is one of the 34 chosen Angelpreneurs (or Entrepreneur Volunteers) of Go Negosyo.

Bartolome has conducted many sessions within the country as well as in Asia, Middle East, North America and in Southern France for both private and government agencies. Aside from Franchising, he gives seminars on Business Start-Ups, Developing Business Mindset for Micro and Small Entrepreneurs, Handling and Managing Family Businesses, Effective Customer Service and Strategic Marketing Techniques.

The Guru weekly writes for a major TV Network Abs Cbn News Online under "The Business Mentor". Some of his immensely popular books are: "Is Franchising For You?", "35 TIPS On Business" "Nowhere But Up".



DAMODAR MALL

CEO, Grocery Retail

Reliance Retail Limited

Author

Supermarketwala

Damodar Mall is the Chief Executive Officer (CEO) of the Grocery Retail Business at the Reliance Retail Ltd. An IIT-Bombay and IIM-Bangalore alumnus, Damodar worked in Sales and Brand Management roles at Unilever prior to founding and incubating the D-Mart Supermarket Chain in Western India. He was then with Future Group in various leadership roles and was part of Kishore Biyani's core team.

Mr. Mall writes an invitation blog for Forbes India. His has published book Supermarketwala - Secrets to Wining Consumer India, which provides sharp business insights for shaping consumer business and modern retail, in increasingly confident India.

He has been a member of Coca-Cola Retail Research Committee of Asia. He has also received the Golden Spoon Award for the Most Admired Food & Grocery Professional of the Year in 2011.

OUR KEYNOTE SPEAKERS



ARIJIT CHAKRABORTI
Partner, Technology Consulting
PwC

Arijit Chakraborti is a Partner of the Technology Consulting practice in PwC with specific focus on technology consulting, technology solutions implementation, and performance improvement of businesses. He has twenty two years of experience in consulting and managing large transformational projects for clients spanning across industries and geographies.

His work portfolio covers implementing large cross-border technology based solutions, setting up off-shore outsourced operations for delivering services to clients, and optimizing technology enabled service delivery globally. Arijit's technology focus area include emerging technologies, enterprise applications, digital technologies, and data technologies. He has worked for a diverse set of clients spread over multiple countries. Arijit has been a regular speaker on public sessions. He writes regularly in the newspaper on technology and its impact in our lives.



SHABRI PRABHAKAR
Head, International Business
Coffee Day Global Limited

Shabri Prabhakar is a retail professionals with demonstrated track of success. She is currently heading International Business for Coffee Day Global Limited.

After completing MBA from Harvard Business School in 2010, Ms. Shabri was a key part of the Cafe Coffee Day Business Development team and opened more than 150 stores between 2010 and 2014. Her next stint was in heading Marketing for Coffee Day India during which time the brand launched its app-based loyalty program.

Coffee Day Global is the India's largest and only fully vertically integrated coffee conglomerate with presence across 230 cities in India, and 5 countries overseas including Austria, Czech Republic, Egypt, Malaysia and Nepal.

Now Shabri is working on increasing penetration and improving business in existing international markets, and also prospecting for opportunities in new markets. This extends to crafting local alliances with potential partners, strengthening existing relationships, and interventions to improve business profitability.

BANGLADESH RETAIL ASSOCIATION

Bangladesh Retail Association would be an autonomous body dedicated towards the betterment of Bangladesh retail industry. The association will have representation from different retail organizations and bodies. The association will take up different retail initiatives under its banner.

The five key working areas for the association are:

- Skill Development for professionals within the sector
- Technology adoption and new innovation within retail sector
- Policy advocacy
- Knowledge sharing of best practice
- Industry & academy collaboration

Through **Bangladesh Retail Congress** and industry dialogue, the association would set benchmark numbers to pursue within the next 5 years.

RETAIL ACADEMY

A dedicated retail academy will be established which will liaise with the association. The academy will work towards skill and talent developments of retail professionals through different training and Certified Retail Courses.

STUDENT ENGAGEMENT

Students hardly have any idea of the retail industry and they do not see this industry as a separate industry. Engaging students with the congress through university engagement is one of the core focus. Well informed students would be more interested to join the industry and be prepared for the professional life in retail sector. The engagement would involve both offline and virtual. A total of 10 academicians and 10 students will be invited to the congress.

RETAIL BD

Retail BD is an exclusive Bangladeshi Retail Publication which will also be published during the congress. The publication will capture global & regional learning on the retail sector. It will also focus on local success stories, case studies, and focus on areas which are critical for the sustainable growth of the sector. The second issue of Retail BD will be published during the 2nd Bangladesh Retail Congress. And it will be made into a quarterly publication from now on.

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