

BANGLADESH FINTECH AWARD

Innovation Partner



Technology Partner



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An Initiative of



Bangladesh Fintech Award 2021

The Bangladesh Fintech Award 2021 will recognize the organizations and initiatives that are driving change to modernize the financial industry through Fintech in the constantly evolving digital era. The accolade will celebrate those who are empowering financial technology through dynamic changes. Innovators from all over Bangladesh who have responded through various fintech innovation, to shifting consumer behaviors during unprecedented times and enticing to bridge the gap between the physical and digital world.

- Fintech innovation of the year- **BANKS**
- Fintech innovation of the year- **INSURANCE**
- Fintech innovation of the year- **NBFIs**
- Fintech innovation of the year- **MOBILE MONEY**
- Fintech innovation of the year- **PAYMENT**
- Fintech innovation of the year- **TECH**
- Fintech innovation of the year- **REMITTANCE**
- Fintech innovation of the year- **FINANCIAL INCLUSION**
- Fintech innovation of the year- **DIGITAL LENDING**

Bangladesh Fintech Award 2021 Categories

1. Fintech innovation of the year- **BANKS**

This category will recognize excellence in implementation of banking technology areas also innovative use of emerging technology in banking.

2. Fintech innovation of the year- **INSURANCE**

This category will recognize Insurance companies that use innovative fintech to assist in the insurance claims process, policyholder experience and business outcomes.

3. Fintech innovation of the year- **MOBILE MONEY**

This category determines to recognize the most advanced, diversified & user-friendly use of technology among the Mobile Financial Service providers.

4. Fintech innovation of the year- PAYMENT

This category aims to reward the most innovative vendors and solutions in the highly dynamic fintech & payments market, following a year of unprecedented market acceleration.

5. Fintech innovation of the year- NBF

This category represents the most innovative uses of technology that have a significant impact on product and service dimensions of Non-Banking Financial Institutions.

6. Fintech innovation of the year- TECH

This category will recognize the most technologically advanced and breakthrough innovation in the financial industry.

7. Fintech innovation of the year- REMITTANCE

This category defines the most cost-effective, efficient, advanced, user-friendly and easily accessible use of fintech for cross-border fund transfer.

8. Fintech innovation of the year- FINANCIAL INCLUSION

This category recognizes a company who developed digital products to ensure financial inclusion among the unbanked.

9. Fintech innovation of the year- DIGITAL LENDING

This category will recognize consumer or business lending fintech which offers a new or significantly improved service that implements technology to bring benefits to either lenders and/or borrowers, or lending marketplaces. Judges will be looking for an innovative use of credit modelling, data elements and/or an improved user experience, or volume growth.

TIMELINE

Call for Nomination	September 21, 2021
Nomination Deadline	October 10, 2021
Nomination Shortlisting	October 15 & 16, 2021
Grand Jury Session	October 22 & 23, 2021
Bangladesh Fintech Award 2021	October 30, 2021 (Saturday)

NOMINATION RULES & SUBMISSION GUIDELINES

1. Each participating organization can nominate as many entries in as many categories as they prefer.
2. Each entry can be nominated in more than one category; in which case, the same entry in an additional category will be treated as an additional entry and charged accordingly.
3. All entries for Bangladesh Fintech Award 2021 must be submitted through the Online Platform. Organizations will have to fill all the necessary fields in the mentioned form with adequate information. Please attach all the necessary content materials in google drive and share the link in the online form. The Google Drive link must include the following:
 - a. A PowerPoint presentation based on a given template.
 - b. Supporting images of the nominations (Maximum 3 High-Resolution Images).
 - c. Case AV of the Specific nomination (based on the context of submission & category), Case AV is not mandatory but convenient if available.
 - d. No Objection Certificate (NOC) (Must be signed/sealed by the owner of the project).
 - e. The impact mentioned should have definite proof.
4. Each entry must be submitted in the following manner (as applicable):
 - a. No need to share any hard copy of the document unless required or asked for.
 - b. Nomination story using the nomination form.
 - c. Supporting image in png, or jpeg format with a maximum size of 15 MB.
 - d. High-resolution audio-visual and digital content in .avi, .wmv, .mp4.
 - e. Please share the original nomination links.
 - f. Each entry may be accompanied by a brief power-point presentation of the nomination. Word limits will be strictly followed.

Disclaimer:

1. Once submitted, an entry cannot be withdrawn.
2. Any incomplete nomination form will be disqualified.
3. Please submit your entries by no later than **October 10, 2021**.
4. Submission Fees of **BDT 15,000 + 15% VAT** (for each entry) shall be paid along with each entry with an A/C payee cheque in favor of “Brandzeal” at Bangladesh Brand Forum office/ if the organization wishes to make the payments online, the necessary system is already developed and incorporated in our online platform.
5. In case of any confusion regarding any category/details of the Bangladesh Fintech Award 2021, please contact the organizer.
6. An entry may be disqualified by the Bangladesh Fintech Award authority if any of the above guidelines are not followed.
7. Each entry will be evaluated by the judges on criteria set by the award authority.
8. Decisions taken by the Jury Panels in the evaluation process will be as final.

Fee Per Entry-15,000 + 15% VAT
bkash/Nagad: +880 1788 677 566
(Merchant Account)

For any further query and submission details please contact:

Cell: +880 1620 292 898
+880 1743 836 608

Bangladesh Brand Forum (BBF)

Apartment – 9/A (Level – 9), House – 30 CWN(A)

Road – 42/43, Gulshan-2, Dhaka – 1212

Tel : 02-58815318, 02-58815340

Fax : 029890482

Email: nomination@bangladeshbrandforum.com